

13th Annual

★ SSG Christopher Birdwell Memorial ★

HONKER DOWN

★ EST. 2013 ★

proudly presented by



Bank of Colorado
MEMBER FDIC



*SSG Christopher Birdwell, US Army
on deployment in Afghanistan*

Friday, January 10th

SOCIAL HOUR 5:15 RECEPTION 6:30

New Location!

Island Grove Events Center Ballroom

421 N. 15th Ave in Greeley, Colorado

Honker Down is an epic two-day waterfowl hunt for military and first responders held each January. The event holds the distinct honor of bearing the name of **SSG Christopher Birdwell, US Army**, a Windsor native who made the ultimate sacrifice in service to his country on August 27, 2012 in Kalagush, Afghanistan.

Help us kick off the weekend by joining us for the Honker Down Reception where we will pay tribute to SSG Birdwell and honor our 2025 participants.

for more information please visit heroexpeditions.org/honker-down or call 970-381-9876

Great Food!

Door Prizes!

Live Auction!

***Auction Items:** We ask each sponsor to consider donating a raffle/auction item valued at \$150+ for our Reception. This could be a company promo item, tools, gear, an awesome experience, or anything else really. Creative and unique items always seem to be popular! Please confirm/decline this option when you register your sponsorship.

PRESENTING SPONSOR ————— **1 AVAILABLE** ————— **\$10,000**

- Recognized as Presenting Sponsor on all event information/promo material and commemorative beer cups
- Table for eight at the Honker Down Reception, includes dinner and beer - more seats available upon request
- Brand/logo placement on our website associated with this event
- Integrated into the Reception and get time personal time with the participants of this year's event
- Opportunity to provide SWAG items for each Honker Down participant

DINNER OR ~~SOCIAL HOUR SPONSOR~~ **2 AVAILABLE** **\$5,000**

- Recognized as Dinner or Social Hour Sponsor on event information/promo material
- Table for eight at the Honker Down Reception, includes dinner and beer
- Sponsor signage & freedom to network with patrons during Social Hour
- Opportunity to provide SWAG items for each Honker Down participant
- Brand/logo placement on our website associated with this event



AUCTION SPONSOR **1 AVAILABLE** **\$4,000**

- Recognized as the Auction Sponsor on event information/promo material
- Table for eight at the Honker Down Reception, includes dinner and beer
- Sponsor signage in the auction area and provide bid spotters for live auction
- Opportunity to provide SWAG items for each Honker Down participant
- Brand/logo placement on our website associated with this event

GOLD LEVEL SPONSORS **UNLIMITED** **\$3,000**

- Recognized as a Gold Sponsor on event information/promo material
- Admission for eight to the Honker Down reception, includes dinner and beer
- Brand/logo placement on our website associated with this event
- Opportunity to provide SWAG items for each Honker Down participant

SILVER LEVEL SPONSORS **UNLIMITED** **\$2,000**

- Recognized as a Silver Sponsor on event information/promo material
- Admission for six to the Honker Down Reception, includes dinner and beer
- Brand/logo placement on our website associated with this event
- Opportunity to provide SWAG items for each Honker Down participant

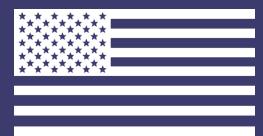
BRONZE LEVEL SPONSORS **UNLIMITED** **\$1,000**

- Recognized as a Bronze Sponsor on event information/promo material
- Admission for four to the Honker Down Reception, includes dinner and beer
- Brand/logo placement on our website associated with this event



\$1000 is the average cost of getting one participant on a multiple day expedition.

This covers the hunt, lodging, meals, licenses, insurance, gift bags, equipment and other misc. expenses.



HEROEXPEDITIONS.ORG

Hero Expeditions, Inc. is a 501(c)(3) non profit entity. Tax ID #47-4591679

For more information on Hero Expeditions, Inc. please visit heroexpeditions.org or call 970-381-9876

TABLE SPONSORS

~~20~~ 3 AVAILABLE

\$500

- Recognized as a Table Sponsor on event information/promo material
- Table for eight at the Honker Down reception, includes dinner and beer
- Brand/logo placement on our website associated with this event
- *Even if you cannot attend, you can still sponsor a table and we will fill it with people who purchased individual tickets

UNDERWRITE AUCTION ITEM

UNLIMITED

\$250 AND UP, YOU DECIDE

- Our 2024 auction raised over \$30,000 for our cause! Helping to underwrite or donating auction items is a great way to support this event! You choose how much you would like to donate (\$250+) and, rest assured, it will surely grow exponentially as people bid on these items. This is an extremely valuable way to give to this event, even if you cannot attend in person.

WHO WE ARE

Hero Expeditions, Inc. is a registered 501(c)(3) nonprofit organization focused on the emotional rehabilitation and well-being of military service members, veterans, first responders, and families of the fallen.

Our Goal is to develop and organize events that provide an atmosphere of camaraderie and fellowship among our participants. **Our Mission** is to help create meaningful relationships that improve morale and promote healing.

OUR IMPACT

145

Anticipated Participants Served in 2024

98%

of Past Participants Surveyed Said Their Outing Had a Positive Impact on Their Overall Mental/Emotional Health

42

We Have Received Applications from 42 States & Puerto Rico

132

Participants Served in 2023

96%

of Past Participants Surveyed Said They Are Likely to Refer Others to HEX as Participants, Donors, or Landowners

30+

Generous Landowners Provide Access for Expeditions

700+

Individuals Served Since 2013

68%

of Past Participants Surveyed Said They Feel Inspired to Volunteer with HEX So They Can Serve Others

9

Number of States We Have Held Expeditions in Since 2013



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HONKER DOWN SPONSORSHIP RESERVATION FORM

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email Address: _____

PLEASE SELECT YOUR SPONSORSHIP

~~PRESENTING SPONSOR~~ ~~\$10,000~~

DINNER OR SOCIAL HOUR SPONSOR \$5,000

AUCTION SPONSOR \$4,000

GOLD LEVEL SPONSOR \$3,000

SILVER LEVEL SPONSOR \$2,000

BRONZE LEVEL SPONSOR \$1,000

TABLE SPONSOR \$500

UNDERWRITE AUCTION ITEM AMOUNT YOU WANT TO CONTRIBUTE: _____

PLEASE TELL US WHAT YOU WOULD LIKE TO DONATE FOR OUR RAFFLE/AUCTION (\$150+ VALUE): _____



Please make checks payable to:

Hero Expeditions, Inc.
PO Box 734
Eaton, Colorado 80615

For credit card payments:

Name on Card: _____

Card Number: _____

Expiration: _____ Security Code: _____

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